

# CUSTOM BRANDING OPTIONS

## 1 STAMPS

- Cost effective
- Quick turnaround time
- Rustic feel
- Not limited to cup branding
- Takes 1 - 2 days after artwork/ logo is submitted

### Things to consider:

Labour intensive

Can smudge - not fool proof

Limited to 1 colour

## 2 SLEEVES

- Good quality printing
- Customisable
- Double cut
- 1 template fits 3 cup sizes: 250ml, 350ml, 480ml
- Small order quantity
- Branding/ artwork can be seasonal - easily changed
- Available for cups and bowls
- Takes up to 7 days after artwork sign off

### Things to consider:

Labour intensive

Additional cost to cup

## 3 CUSTOM PRINTING (LOCAL)

- Available in both compostable PLA or recyclable PE lining
- Printing minimum lower than importing
- Minimum order quantity 30 000
- Shorter lead times: 3 - 4 weeks after artwork sign off
- 3 cup sizes available: 250ml, 350ml and 500ml
- Single wall and double wall cups available

### Things to consider:

Restricted print/ design quality

Plate fees per colour apply

## 4 CUSTOM CUP & BOWL PRINTING (IMPORTED)

- Available in both compostable PLA or recyclable PE lining
- Excellent print quality
- No colour restrictions
- No plate fees
- 3 Cup sizes available: 250ml, 350ml, 480ml
- 3 Bowl sizes available: 250ml, 360ml, 480ml
- Single wall and patented double wall cup design available in 250ml, 350ml and 480ml

### Things to consider:

MOQ: 50 000 per cup size

Longer lead times: 12 - 16 weeks after artwork sign off

